

May 2009

News from Shell Point

The Latest News & Information from Shell Point Retirement Community

Don't Miss Out!

Special Discounts, Savings, and Offers Available – But Only For Limited Time



In times like these, it's reassuring to know that Shell Point Retirement Community has been providing stability and peace of mind to seniors for more than 40 years. And Shell Point continues to provide great value for individuals who want control over their financial future. Now is the perfect time to learn about new product offerings and special incentives, while getting your questions answered at an informative presentation and tour. **These discounts are only offered for a limited time, so sign up today to attend a free seminar.**

Attend a FREE Seminar

Now is the perfect time to learn about new product offerings and special incentives, while getting all of your questions answered at an informative presentation and tour. Space is limited, though, so call today!

Register for the date that works best for you.

Call (239) 466-1131 or 1-800-780-1131

Afternoon Presentations

- Tuesday **May 19** 1 p.m.
- Tuesday **May 26** 1 p.m.
- Tuesday **June 2** 1 p.m.
- Tuesday **June 9** 1 p.m.

Morning Presentations

- Wednesday **May 20** 9 a.m.
- Wednesday **May 27** 9 a.m.
- Wednesday **June 3** 9 a.m.
- Wednesday **June 10** 9 a.m.

Some Things in Life are Guaranteed!

Limited-time 100% Money-Back Offer

Now is the perfect time to take a trial run of Shell Point's gracious, tropical lifestyle and lifecare. In addition to the current discounts and savings, you also have the opportunity to experience life at Shell Point with a year-long 100% money-back guarantee!



Lynn Schneider, assistant vice president of marketing & communications

attractive. Boating, championship golf, fishing, shelling, shopping, concerts, attractions, and dining are just some of the activities you can enjoy year round in this resort-style setting.

For those who would like to learn more about the community, Shell Point is offering FREE, no obligation seminars. See, firsthand, why more than 2,000 people choose to call Shell Point "home." You'll have the opportunity to hear an informative presentation, get your questions answered, tour the community and several decorated models, and learn all the details about the limited-time 100% money-back guarantee.

Seminars are held most Tuesday afternoons and Wednesday mornings. The seminar is FREE, but space is limited, so register today (see front page for a list of available dates). Call (239) 466-1131 today.

And, with three distinctive neighborhoods, The Island, The Woodlands, and Eagles Preserve, Shell Point provides the perfect setting for you to design your perfect retirement.

Just minutes from Sanibel Island and the Gulf of Mexico, life at Shell Point includes everything that makes the Florida lifestyle so



With three distinctive neighborhoods, Shell Point provides the opportunity for you to design your perfect retirement. And, no matter which neighborhood you choose, you'll enjoy access to all of the services and amenities that make Shell Point such an exciting and vibrant community.



SHELL POINT GOES COUNTRY



Annual Variety Show a Real Hoot

Shell Point is well known for its sophisticated concert series, speaker programs, and lifelong learning opportunities, but recently the residents and employees let their hair down and had some fun with this year's Shell Point Resident and Employee Variety Show, which was a real hootenanny!

The third annual show included a variety of live skits, video parodies, resident and employee acts, plus unlimited country humor.

Resident Bud Smith teamed with employee Tom Frackenpohl in a Johnny Cash duet.



(Above, Right) Resident Lois Forsythe led the line dancers in a country boot scoot. (Right) Employee Jessica Clark brought down the house with her country telephone operator skit. (Below) Employees Wendy Iverson, Lynn Schneider, Phil Terrigno, Rochelle Cherniawski, and resident Dotty Morrison ham it up in the country review.



The show was hosted by Shell Point employees Scott Moore and Lynn Schneider, plus a cast of residents and employees who provided many laughs throughout the night.



SHELL POINT Lifestyle With Lifecare

15101 Shell Point Blvd., Fort Myers, Florida 33908
1-800-780-1131 • (239) 466-1131 • www.shellpoint.org

Visit our Welcome Center
Monday - Friday, 8:00 am - 4:30 pm



Shell Point is located in Fort Myers just off Summerlin Road, 2 miles before the Sanibel Causeway. Shell Point is a non-profit ministry of The Christian and Missionary Alliance Foundation ©2009 Shell Point. All rights reserved. SLS-1202-09