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with tomorrow's plans.



Reflecting our strong heritage, a Busey Wealth Management relationship is a lasting one, built around your needs of each client.

To help you achieve specific financial goals, our professionals take the time to listen to your objectives and understand your values. We guide you through every important financial decision of your life, from identifying specific wealth management challenges to determining appropriate investment strategies and ensuring a legacy for future generations.

We offer:

- Goal Based Financial Planning
- Investment Management
- Personal and Corporate Trustee Services
- Retirement Income Planning
- Estate Planning Advisory
- 401(k) and Profit Sharing Plans
- Business Succession Planning
- Tax Preparation
- Philanthropic Advisory Services

Meet your Busey Wealth Management team



From Left to Right: Karen Cameron, Kimberly Sanders, Beth Mayberry, CFP®, and Darlene Tompkins

Rely on the stability and depth of expertise at Busey Wealth Management. For more information about how you can benefit from working with us, call (239)689-7140 or visit busey.com.



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AWARDS

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Cure 2009: Image Award and Judges' Award

- Priority Marketing and Studio RK for Studio RK Salon Campaign: Award of Distinction
- Priority Marketing and Clinic for Rehabilitation of Wildlife for C.R.O.W. Grand Opening: Award of Distinction
- Gooderham & Associates and Tina Haisman, APR, CPRC for American Beach News Service: Image Award and Judges' Award
- Briggs & Rogers for The SWFL Wine & Food Fest: Award of Distinction
- White House Black Market Public Relations Team for From Our White House to Yours: Award of Distinction
- Debra Webb, APR, Dena Geraghty and Susan Bennett Marketing & Media, L.C. for Grande Dames Tea - Lee County PACE Center for Girls: Image Award
- David Parks, Jr., John Rinkenbaugh and Global-5 Communications for the IROX PR Program: Award of Distinction
- Bill Valenti and Lee Golden of Florida Gulf Bank and Phyllis Ershowsky, APR with PKE Marketing & PR Solutions for Florida Gulf Bank's Downtown Detour Survival Program: Award of Distinction
- Samantha Scott and Joseph Donzelli for Blessings in a Backpack - Tice Press Conference: Award of Distinction
- Lee County Port Authority for Berlin Airlift: Honoring a Historic Friendship Between the United States and Germany at Southwest Florida International Airport: Award of Distinction and Judges' Award
- LCEC Public Relations Team for Marco Island Community Forum: Award of Distinction

Division B - Printed tools of public relations

- Briggs & Rogers for Madden Research Loop Announcement: Grand Image Award and Image Award
- Samantha Scott and Derek Scott for On-TRAC Corporate Brochure: Image Award and Judges' Award
- Shell Point Communications Team for Shell Point Larsen Pavilion 5-Star Press Release: Award of Distinction and Judges' Award
- Briggs & Rogers and Mark Iwinski for Old Corkscrew Golf Club: Award of Distinction
- Shell Point Communications Team for the Shell Point Life Monthly Magazine: Award of Distinction
- Samantha Scott and Tiffany Esposito for Children's Advocacy Center Hard Hat Party Items: Award of Distinction

Division C - Audio/visual tools of public relations

- Shell Point Communications Team for Shell Point Today Process Improvement Hiatus: Grand Image Award, Image Award and Judges' Award
 - Debra Webb, APR, Dena Geraghty, Todd Schultz with NBC-2, and Susan Bennett Marketing & Media, L.C. for Grande Dames Tea - Lee PACE Center for Girls: Judges' Award
- In addition, the Southwest Florida Chapter presented four scholarships to the 2009 Annual Conference, Florida's premier professional development opportunity for public relations professionals. Scholarship winners were Jessica Clark, APR; Phyllis Ershowsky, APR; Tina Haisman, APR, CPRC and Karen Ryan, APR.
- For more information about the Southwest Florida Chapter of FPRA, please visit www.fpraswfl.org. ■



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