

## BUSINESS BRIEFS

### News-Press Market Watch program set for Feb. 24

Six area businesses will sponsor Lee County's business and real estate event, the 2009 News-Press Market Watch program. The event is scheduled for Feb. 24 at the Harborside Event Center in the Fort Myers River District. The News-Press Market Watch sponsors are Barraco and Associates Inc., Colonial Bank, Eagle Concrete Systems Inc., McGarvey Development Company, Gulf Coast Printing and Priority Marketing. Each of the companies is a returning News-Press Market Watch sponsor.

The News-Press Market Watch is an annual event where industry leaders analyze and forecast Lee County's real

estate market. Denny Grimes, president of Denny Grimes Company, will analyze residential market trends. Stan Stouder, a founding partner with CB Richard Ellis Fort Myers-Naples, will present emerging trends and analysis of the office, retail and industrial real estate markets.

The event will begin with networking at 4 p.m., followed by the presentation from 5 p.m. to 7 p.m. No dinner will be served. Registration is available at [www.MarketWatch2009.com](http://www.MarketWatch2009.com). Tickets for general seating are \$30 per person and reserved tables of eight are available for \$350. ■

### McKibbon Hotels earn Green designation

McKibbon Hotel Management, Inc. announced that all its Fort Myers properties have earned the Florida Green Lodge 1-Palm designation from the Florida Department of Environmental Protection. The Courtyard by Marriott Fort Myers at I-75 and Gulf Coast Town Center; the SpringHill Suites by Marriott Fort Myers Airport at I-75 and Daniels Parkway; the Residence Inn by Marriott Fort Myers at Metro

Parkway and Colonial Boulevard; and the Hilton Garden Inn Fort Myers at Summerlin Road and College Parkway all received the honor.

"Our general managers and the green teams at each of these properties have worked diligently and shown a strong commitment to achieve this important designation," said John McKibbon, McKibbon Hotel Management's chief executive officer. ■

### Marketing firm starts 'Lunch and Learn' series

Share community, make connections and engage in thought-provoking conversations at the "Lunch and Learn" series presented by Deborah Shane, of Train with Shane, a sales, marketing and motivational consulting firm.

Meeting the last Monday of each month at 11 a.m. the two-hour working lunches will employ an interactive format for sharing successes, tips or

objections. They will focus on sales, marketing and motivation in rotation. Seating is limited to 25, and the cost is \$25.

The Jan. 26 luncheon topic is "Selling is the New Selling" and will be held at Rene's Custom Catering, 7050 Winkler Ave.

Register at [www.TrainwithShane.com](http://www.TrainwithShane.com) ■

### Nick & Stella's Pub launches new Web site

Family-owned Nick & Stella's Family Sports Pub has recently launched its new Web site, [NickandStellas.com](http://NickandStellas.com). The site provides menu and catering options, upcoming events and links to sports schedules for games that can be viewed on the more than 30 televisions in the restaurant. There is also a page for special money-saving offers. Nick

& Stella's is located in the McGregor Pointe (Kmart) Plaza off McGregor and Iona in Fort Myers.

Further development of the site will enable online ordering, contest entries and gift card orders as well as sign up for loyalty cards that reward repeat customers. ■

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