

Uncommon Friends to give ethics award

The Uncommon Friends Foundation is calling for entries for its third annual Business Ethics Award. The award will be presented to a Southwest Florida business that exemplifies the highest standards of ethical behavior at an awards program and dinner Thursday, June 5 at the Hyatt Regency Coconut Point Resort.

Uncommon Friends Foundation, established in Southwest Florida in 1993, is a character education foundation whose mission is to instill ethics, moral values and a sense of purpose in tomorrow's leaders.

The presenting sponsors for the Business Ethics Award are Oswald Trippe and Company Inc. and Travelers Insurance Company.

During January, business, political, community and religious leaders from the five county areas were asked to nominate companies and organizations that consistently

demonstrate a system-wide commitment to business ethics. Twenty one businesses have been nominated for

the 2008 Uncommon Friends Foundation Business Ethics Award. Businesses are also encouraged to self-nominate. Nominations are due by February 28. Applications are currently available at www.uncommonfriends.org. The applications will be evaluated by a distinguished group of national ethics experts.

The Uncommon Friends Foundation Business Ethics Award was first presented in 2006 honoring HomeBanc Mortgage Corporation. The 2007 the award went to WilsonMiller, Inc.



"We have enlisted the support of a team of nationally respected ethics professionals to select this year's honoree," said Arlene Roth, executive director of Uncommon Friends Foundation.

The judging panel includes: David C. Beard, MS, MBA, Director of Ethics & Employee Relations Ret., Northrup Grumman, currently affiliated with the Josephson Institute of Ethics, Santa Ana, California; Linda L. Brennan, Ph.D., Associate Professor of Management, Eugene W. Stetson School of Business and Economics, Mercer University, Macon, Georgia; Charles J. Fornaciari, Ph.D., Uncommon Friends Chair of Ethics, College of Business, Florida Gulf Coast University, Fort Myers, Florida;

Thomas G. Hooyman, Ph.D., Associate Professor, Health Care Ethics, Regis University, Denver, Colorado; Madonna Murphy, Ph.D., Professor, College of Education, St. Francis University, Joliet, Illinois.

"The goal for all organizations should be to create a culture that develops, encourages and rewards the highest standard of ethical behavior at all levels of the organization," Roth said. "This program will provide regional business leaders with outstanding examples of system-wide business ethics programs that they can use as models for their own companies."

Sponsorships are also available for the Uncommon Friends Foundation Business Ethics Award event. For information on sponsorships, ticket sales or the award application, contact the Uncommon Friends Foundation at (239) 533-2130, or at www.uncommonfriends.org. ■

FGCU to host investment forum

Florida Gulf Coast University is hosting the "Southwest Florida Investment Forum: A Showcase for Local Publicly Traded Companies," sponsored by The CFA Society of Naples, from 3 to 6 p.m., on Tuesday, March 11 in the Student Union ballroom.

Admission is free and the public is welcome. FGCU President Wilson G. Bradshaw will open the session with a brief welcome address.

This event will feature presentations by four chief executive officers of major, publicly traded companies based in Southwest Florida. Alico, Inc., Bank of Florida Corporation, Chico's FAS Inc. and Health Management Associates Inc. will address a variety of topics relating to the economic outlook for their respective industries and firms. Vinny Catalano, a former president of the New York Society of Security Analysts and founder of Blue Marble Research, will



moderate the panel presentation. A reception with light refreshments will follow the program.

The CFA Society of Naples is a non-profit member society of the CFA Institute, the global association of investment professionals and administrator of the Chartered Financial Analyst® (CFA®) designation. It is a resource for those in the investment business pursuing the highest standards of competence and ethics.

Space is limited and reservations are requested. To make a reservation, visit www.fgcu.edu/cob/events.

For more information, media representatives should contact associate dean for the Lutgert College of Business Howard Finch at (239) 590-7370 or Bill King, president of The CFA Society of Naples at (239) 277-2647. ■

WGCU unveils new Web site

After over a year of planning and production, WGCU Public Media has released a revolutionary new web platform, called Connect!

The site converging its conventional media: television, radio, and print, with a complete online community, allowing users to create individual profiles, share ideas, and contribute to the local dialogue.

The new website, created by local web development firm Atilus, features state-of-the-art technology including streaming video, an interactive journal (blog), and discussion area.

For more information on WGCU Connect! contact Barbara Linstrom at

(239) 590-2300 or blinstro@wgcu.org.

WGCU Connect! (www.wgcu.org/connect/) is one of many custom websites designed by Atilus, which specializes in complex sites based on efficient architecture and a thorough understanding of the client's target market. For more information on Atilus, call (239) 362-1271 or visit www.atilus.com. ■



Studio RK expanding salon



The staff at Studio RK

COURTESY PHOTO

Studio RK, a full-service salon in Fort Myers, has expanded. The salon is leasing a 1,700-square-foot adjacent storefront previously occupied by J.J. Denim, increasing its total space to 4,500 square feet.

The new addition accommodates 10 hair-styling areas, bringing the salon's total to 29, plus three nail stations. The additional chairs are needed to serve the salon's growing client base and allow for future growth, according to salon owner Renee Walker. A year ago, the salon served an average of 1,450 clients per month. The salon's 40 person staff currently serves 1,650 and hopes to increase to 2,000 clients per month in the near future, Walker said.

"Our growth is a direct result of our

successful associates program," she said. "We provide extensive training and personal mentoring to all of our stylists, which results in more repeat customers and many word-of-mouth referrals."

Studio RK Salon is located at 6420 Plantation Park Court, Suite 102 and Suite 103, just off Daniels Parkway. Hours of operation are Monday-Thursday 8:30 a.m. to 8 p.m., Friday 8:30 a.m. to 6 p.m. and Saturday 8:30 a.m. to 7 p.m.

Studio RK Salon has been providing salon services including haircutting, coloring, styling, manicures and pedicures for 7 years. In 2005 and 2006, it was nominated for the Global Salon Business Award, and it is a KRS Summit Salon. For more information, call (239) 489-4144. ■

BUSINESS NEWS

Commercial Real Estate

Colliers Arnold Commercial Real Estate Services reported the following transactions:

Larry Blumberg & Associates purchased 2.54 acres located at 12481 Gateway Boulevard, Fort Myers, from Commerce Lakes Partners, LLC for \$1,058,943. Karl T. Lippek, P.E., CCIM, of Colliers Arnold represented the buyer. Robert Johnston of CB Richard Ellis represented the seller.

Nova Southeastern University leased 60,305 square feet of office space, located at 3650 Colonial Court, Fort Myers, from Colonial Interstate Investments, LLC. Jim Garinger, CCIM, and Jim Tamblin, CCIM, of Colliers Arnold represented

the landlord.

My Angles' Attic leased 3,150 square feet of retail space in Mission Square, located at 1585 Pine Ridge Road, Naples, from WTJ Properties LLC. Jason Chang, MBA, of Colliers Arnold negotiated the transaction.

Florida Home Health Services leased 2,520 square feet of office space in International Center, located at 6829 Porto Fino Circle, Fort Myers, from Michael Crowther. The Retail Team of Karen Johnson-Crowther, Charlene Greenblatt, Salli Jones-Doyon, and Lindsey Schmoeyer of Colliers Arnold represented the landlord. Robin Wright of Gates D'Alessandro & Woodyard represented the tenant.

LandQwest Commercial announced the following transactions:

Panera Bread leased approximately 4,000

square feet of retail space in the Page Field Commons at the intersection of U.S. 41 (Cleveland Ave.) and the Fowler Summerlin Connector in Fort Myers. John Mounce, principal, and John Jones, broker associate, of LandQwest Commercial negotiated the transaction.

Panera Bread leased 6,400 square feet of space at The Gateway Center on 2184 U.S. 41 North in Naples. John Mounce, principal, and John Jones, broker associate, of LandQwest Commercial negotiated the transaction.

9250 College Parkway, LLC leased 1,014 square feet of office space to Felix Marine Electronics, Inc. at 9250 College Parkway in South Fort Myers from Terry Brady. Mary Beth Cangiano, sales associate of LandQwest Commercial negotiated the transaction.

VIP One Price Cleaners leased 1,073

square feet of retail space at the Brooks Town Center, 9990 Coconut Rd., Bonita Springs, from Courtelis. Doug Olson of LandQwest Commercial represented the tenant and Jim Zaydon represented the landlord.

Gates D'Alessandro & Woodyard announced the following transactions:

Matthew Nixon, Inc & Matthew Nixon leased 1,000 square feet of Office Space for a Chiropractic Office at 13240 Cleveland Ave. from TBM Properties. Todd Holman and Honorà Jacobus negotiated the transaction.

J.J. Investments and Property Management, LLC leased 302 square feet of office space at the Pinebrook Park Complex from Harry M. Lowell. Steve Wood of Gates D'Alessandro & Woodyard negotiated the transaction. ■