

# ON THE MOVE

## Tourism



Hall

The Lee County Board of County Commissioners has appointed Commissioner **Tammy Hall** as chairwoman of the Tourist Development Council.

Commissioner Hall was previously TDC chair in 2005-2006 when she took a stewardship position along with the TDC on water quality issues. Prior to being elected to the Lee County Commission in 2004, Commissioner Hall served on the Fort Myers City Council for four years. She has owned her own marketing consulting firm, Hall & Company, since 1994. Her clients have included local businesses and retail establishments, as well as clients in regional and international markets.

The Lee County Visitor & Convention Bureau, representing The Beaches of Fort Myers & Sanibel in Southwest Florida, has appointed **Erick Garnica** tourism sales manager. Mr. Garnica will develop and implement sales programs for the international and wholesale markets and will act as the primary in-house resource for the VCB's current international sales offices based in London and Germany. Most recently, he worked as the marketing coordinator at Coral Hospitality in Naples, where he was charged with analyzing the effectiveness of the company's marketing materials, as well as coordinating all aspects of the marketing plan.

## Chamber of Commerce

**Christine A. Ross** has been named the new president and CEO of the Bonita Springs Area Chamber of Commerce. Ms. Ross is currently the president and CEO of the Falmouth Chamber of Commerce in Falmouth, Mass. She will begin her new appointment on Jan. 5, approximately two months after former president and CEO Nancy Keefer's departure. Her leadership responsibilities will include the implementation of the 2008-2009 business plan and the continued implementation of the five-year strategic plan. The chamber's search committee conducted a nationwide search, narrowing the field of more than 40 qualified candidates down to three. Ms. Ross was selected from the final three after in-person interviews with all three candidates.

## Real Estate

The Realtor Association of Greater Fort Myers and the Beach, Inc. dba CORE, announced its 2009 board of directors. **Suzanne Sherer** with RE/MAX Realty Team was named president of CORE and **Christie Knight** of Preferred Choice Realty Group has been selected as president-elect. The other officers for 2009 are: **Gary Verwilt**, treasurer, Realty Executives Southwest Florida; **Kevin Williamson**, secretary, Realty World-C Bagans First; and **Ron Carpenter**, past president, Realty Executives Southwest Florida. Additionally, the following individuals have been elected to serve a two-year term as directors: **Jeanne Armin**, Coldwell Banker Residential Realty; **Marion Briggs**, Sun Country Realty of Florida; **Connie Gustafson**, Prudential Florida Realty; **Marge Mathers**, Red Diamond Realty; and **Deborah Murray**, Century 21 Prestige Realty. Directors completing their two-year term are: **Dave Duffy**, VIP Realty Group; **Terri Lodge**, Century 21 Sunbelt Realty; **Cindy Roberts**, Realty World Roberts; and **John Toney**, Century 21 Sunbelt Realty.

Realtor **Bob Prange** has joined **VIP Realty Group, Inc. of Fort Myers**, announced practice manager Robin Driskill. A member of the banking community for 45 years, Mr. Prange brings his years of banking experience as well as expert negotiating skills to

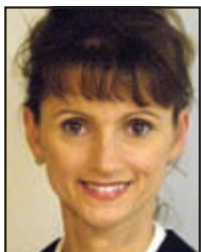


Prange

assist buyers and sellers with their residential real estate needs.

The CCIM Institute's Southwest Florida District recently elected its 2009 officers. **Randy Krise, CCIM**, owner/broker with Krise Commercial Group, was elected the district's 2009 president. **Andrew Falde**, CCIM, investment specialist with Colliers Arnold, was elected vice president; **Adam Palmer**, commercial specialist with Coldwell Banker Commercial NRT, was re-elected treasurer; and **Enn Luthringer**, CCIM, office/investment specialist with CB Richard Ellis, was elected secretary. The Southwest Florida District encompasses Lee, Charlotte, Collier, Glades, and Hendry counties with the mission of providing the highest quality networking, marketing, and education opportunities to enhance its members' ability to successfully conduct commercial real estate business.

## Employment Services



Kratt

**Veritas Employer Services** has named **Rebecca A. Kratt** director of client care and benefits administration, with responsibility for the administration of all client benefits programs, including medical, disability, dental and various life insurances; coordinating Section 125 and 401(k) plans; database management; and strategic partnerships. Ms. Kratt is a graduate of Barry University with a master's in human resources-development administration and brings more than 20 years of experience in the areas of training, education, recruitment, human resources and employer benefits. She is a member of Professional Human Resources and the Society of Human Resources Management and is on the board of the Collier Chapter of Human Resources.

## Law

Attorney **Steven J. Gibbs**, formerly with Roberts & Engvalson, has opened a new law practice, **Gibbs Law Office, PLLC**, at 15671 San Carlos Blvd, Suite 201B, Fort Myers. He will focus on the areas of wills, trusts, estate planning, business, corporate, civil litigation and foreclosures. Mr. Gibbs was admitted to the Florida Bar Association in October 2007. He is an active member of the Lee County Bar Association and an inactive member of the Minnesota Bar Association. He serves on the board for the Foundation for Quality Childcare and is active in Florida Rural Legal Services, BNI, Greater Fort Myers Chamber of Commerce, Lee County Chamber of Commerce, and Christian Chamber of Commerce.

## Golf

**Lynn Poinsette** has been named merchandise coordinator for the **Golf House**, the golf pro shop located in River Village at Verandah, Bonita Bay Group's 1,456-acre master-planned community located on the Orange River in Fort Myers. Ms. Poinsette brings more than 25 years of experience in retail sales and merchandising to Verandah's Golf House. Most recently, she was the buyer and retail manager at Raptor Bay Golf Resort and the recipient of the South Florida PGA Merchandiser of the Year Award in the resort category for 2005 and



Poinsette

2006. She was also recognized as a Top 100 Merchandiser of the Year for Resorts by Golfweek magazine in 2007.

## Banking



Rasmussen

**Encore Bank** has appointed **W. Jay Rasmussen** to president, Collier County. Mr. Rasmussen will be responsible for developing and implementing regional strategies, which include commercial, business, private, and retail banking within Collier County. His office is located at Encore's regional headquarters at 3003 Tamiami Trail in Naples, and he will report to Tom Ray, president, Encore Bank Florida. Most recently, Mr. Rasmussen developed the commercial loan portfolio and depository relationships at CNL Bank.

## Training

The Southwest Florida Chapter of the **American Society for Training and Development** has elected its board of directors for 2009. New officers are **Carole Kaptur**, president; **Lorna Kibbey**, president-elect; **Michael Fischer**, treasurer; and **Peggy Wilbur**, secretary. New chairpersons are **Cheryl Vanande**, programs; **David Jaffe**, membership development; **Susan Anderson**, communications; and **Charles Ingram**, community outreach. Directors-at-large are **Nancy Smith** and **Edwina Sanders**. The past-president is **Geri McArdle**.

## Construction

The Cape Coral Construction Industry Association has announced its newly elected 2009 officers and directors. They are: President **Becky Swift**, First Home Builders; Vice President **David Mulicka**, Honc Marine Contracting; Immediate Past President **Bob Koenig**, Kraft Construction and Secretary/Treasurer **Yvonne Werline**, Kevin M. Burns & Associates. The board of directors includes: **Jeremy Johnson**, Adams Homes; **Tori Gansen**, Kirkwood Electric; **Jeff Miles**, Cape Cement & Supply; **Joseph Francioni**, Innovative Printing & Signs; **Trent Dunn**, Storm Smart Industries; **Scott King**, King Landscaping; **Keith Moyer**, Wright Construction; **Steve Pansing**, Taylor-Pansing; **Gary Paul**, Paul Homes; **Teri Burleigh**, Compass Construction; and **Frank Pavese Jr.**, Pavese Law Firm.

## Medicine



Greer

**Dr. Shannon "Scott" Greer** has been appointed chief, section of primary care for **Lee Memorial Health System**. His responsibilities will include reviewing credentials for physicians who wish to practice within the Health System. He will also preside over in-patient concerns involving primary care within the Lee Memorial Health System. Dr. Greer has served Southwest Florida patients since 2005. His practice is located at the Plaza Gladiolus Preserve in Fort Myers on Gladiolus Drive.

**Dr. David B. Sudderth**, board certified in neurology, pain management and disability medicine, was awarded subspecialty certification in headache medicine from the United Council for Neurologic Subspecialties. Dr. Sudderth's practice, **Florida Spine and Brain**, is located at 20 Barkley Circle in Fort Myers and the Greentree Professional Center in Naples. The practice focuses on back and neck pain, workers' compensa-



Sudderth

tions issues, migraines, headaches and chronic pain. Dr. Sudderth has practiced in Southwest Florida for more than 20 years, and is a Fellow of the American Academy of Disability Evaluating Physicians and is a diplomat of the American Academy of Pain Management and a diplomat of the American Academy of Neurology. He has co-authored several self-help guides published in the U.S. and abroad.

## Non-Profits



Swift

**Goodwill Industries of Southwest Florida, Inc.** has named **Jennifer Swift** vice president of retail and operations. Her responsibilities will be to coordinate the activities of the retail and donated goods programs, by overseeing transportation, operations, production, and retail sales. With more than a decade of experience with Goodwill, Ms. Swift has worked with three different Goodwill organizations in Texas and California. Most recently, she served as the vice president of retail and operations at Goodwill Industries of the Redwood Empire in Santa Rosa, Calif. In Southwest Florida, Ms. Swift will manage a \$15 million retail and donated goods program.



Cassell



Scott

The "Ding" Darling Wildlife Society board of directors recently re-elected officers for the year 2009. They are **Susan Cassell**, president; **Jim Scott**, vice-president; **Craig Albert**, treasurer; and **Terry Baldwin**, secretary. The Society also added new board members: **Wendy Erler-Schnapp** part-owner of Tarpon Bay Explorers; former educator **Doris Davey Hardy**; and **David Wright**, senior vice president at the Sanibel-Captiva Community Bank.

## Retail

**Kimberly Mosley** has become an independent consultant with **Tastefully Simple Inc.**, a national direct-sales company featuring easy-to-prepare gourmet products. As a consultant, Ms. Mosley offers the company's gourmet foods and beverages to guests at home taste-testing parties. Guests receive samples, easy meal ideas, recipes and serving suggestions.

## Salon

**Chris Gehring** and **Jonathan "Joe" Miller** have purchased **Planet Hair**, a hair salon in College Parkway Plaza, and turned it into a full-service salon called FLHair. The unusual twist is that both are businessmen, not hair stylists. Coming from backgrounds in the hospitality industry and property asset management, the partners approach the business from an entirely different perspective than owners of most salons. FLHair offers free WiFi in case business people want to work or check e-mail or social networks. Additional plans include offering afternoon tea, birthday parties, social evenings and other events to help bring customers together. Being a European salon, seven different languages are spoken, including English, French, Italian, Portuguese, German, Austrian and Spanish. ■