

Scooters, Bikes, and Geeks...Oh My!!

Blu goes Pink Grand Prizes Awarded Halloween Weekend



Welcome to the BluPrint, the official 'insider's buzz' of all BluSushi locations. Check out our full calendar of events and sign up for updates at www.BluSushi.com.

The weather HAS to be better and we have been anticipating this great weekend at BLU. By week's end we'll have turned back the clocks and cracked open the prize vault as **BLU goes Pink** wraps up our month long celebration with a Halloween to remember. Casual Dress Friday takes on a whole different meaning with Halloween falling on Friday and I and all humorists are convinced that political masks are not creative and that **Masquerade** has the best costume selection in all of SW Florida. **Halloween at Blu** has never been better and we have great SKYY Infusions Vodka parties going on, and X-Rated Shot specials at **all three Blu locations**.

At **Blu in Naples**, DJ Bigg John will get in the groove and turn it out with his **80's Happy Hour** mix in the Courtyard in Olde Naples. The Naples party starts at 4 PM and there will be gifts and prizes from Sak's Fifth Avenue, Gulfshore Life and we'll give away a Trek Bicycle in Naples this Friday Night.



Everyone is invited to **Blu3 Friday Night** to party with the **Young Professionals Chamber of Commerce** which has made the move to the **Gulf Coast Town Center** with their Annual Halloween Party. It will start at 6 o'clock Friday night when the **Geek Sqwad** invades the Market Plaza stage. SKYY Bars will be on the lawn and under the stars and we know you'll agree that the Geek Sqwad is the best party band in the land. They'll start at 6 o'clock and rock the stage 'til 9 when DJ Zac Longfellow takes the party way into the night. We'll be

giving away a Trek Beach Cruiser along with other great prizes during the night.

BluOne on McGregor celebrates our **6th Annual Halloween Party** with **B-103.9** and **MJ...Matt Johnson** who will be on location from 9 until 11pm on Friday night. MJ will have one free **X-Rated Shooter** for ladies in costumes and we'll have prizes from B-103 and Blu including Blu GiftCards for creative costumes of all types. At 10 PM, MJ will pull the winning ticket for the **Schwinn Hope 50 Scooter**. Chance drawing ticket donations are just \$10 and you **DON'T** have to be present to win to win any Blu goes Pink grand prizes. ■

A combination of a **BluSushi Gift Card** along with Norman Love Confections satisfies your holiday wish list. We had the opportunity to taste Norman's Love's **Black**, the **world's most luxurious all natural, no preservative gems of dark chocolate**. Look for a series of **Outrageous Confectionary Cocktails** coming soon as Larry 'Smokey' Genta and Norman Love have collaborated on creating the quintessential 'dessert martini' menu.

Norman Love graces the cover of **RSW magazine** this month as well as the November issue of **'Times of the Islands' Magazine** and I'm proud to be featured in the magazine as well for the design and creation of **Outrageous Cocktails** and BluSushi's Beverage Program.

You hearing it here first...and you'll be planning **lunch at Blu Sushi** soon and often. We know, that most people don't think of Blu for lunch...but we are ready to take care of your need for a BluSushi 'fix'. In an effort to come to the rescue we'll be launching a \$9.95 lunch menu with a selected 'all you care to eat' menu items. Sign up for the Blu Print at www.BluSushi.com to receive the latest details.

Sign up for the BluPrint and stay informed @ www.BluSushi.com

Saturday Night November 1, will be the Grand Prize finale to our annual Blu goes Pink campaign, and we'll give away the last of the two **Schwinn Scooters**, purchased from Grandpa's Cycles on Fowler.

The Market Plaza Stage at **Gulf Coast Town Center** has become one of the **best** places to hear **live music** and this **Saturday Night November 1**, the party on the lawn starts at 6 o'clock with two bands. **Both Hands** plays rock tunes until 8 and then **Crazy Horse** plays hip jazz and fusion music until 10:30. DJ Bigg John gets to play late... stick around and help us turn back the clocks.



BLU SUSHI

THE ART OF SUSHI AND OUTRAGEOUS COCKTAILS

SKYY INFUSIONS VODKA



FRIDAY, OCTOBER 31ST HALLOWEEN @ BLU ALL BLU SUSHI LOCATIONS



BluNaples

Third Street South Naples

Susan G. Komen **SPECIAL EVENT** Southwest Florida

THAT **80's** Happy Hour

DJ Bigg John Spins @ 5 PM

Outrageous Cocktails for the Cure

\$5 SMALL PLATE SUSHI SAMPLERS 4-7 pm

Beach Cruiser Giveaway!

Blu3

Gulf Coast Town Center extended party area!



HALLOWEEN PARTY DJ Zac Longfellow Spins 9'til close

GEEK SKWAD

LIVE ON STAGE 6 PM

Beach Cruiser Giveaway!

BluOne

McGregor and Cypress Lake

Cool Costumes Win

B-103 Prizes, Blu Gift Cards, Bar Swag



'MJ' Matt Johnson WIN SCOOTER @ 10 PM

ON LOCATION

X-Rated Shooter Specials all night one free shot for all costumes!

Win Pink Prizes! Scooter Drawing @ 10 PM BluOne on McGregor

www.BluSushi.com

