

[ADVERTORIAL]

PINK PRIZES THE TALK OF THE TOWN



Welcome to the Florida Weekly edition of the Blu-Print, the official 'insider's buzz' of all BluSushi locations. Check out our full calendar of events and sign up for updates at www.BluSushi.com

The word is out...all three BluSushi locations have great prizes that can be yours just for making a donation and taking a chance to win Pink Scooters, Pink Beach Cruisers and even a 'Big Wheel' Trike. This week we'll unveil Pink Surfboards, Golf Clubs and other chance drawing prizes, but the ways to win get better every time you visit Blu.

NUVO Sparking Vodka visits Blu in October and you can win a Coach Bag

One of the best new products, and a favorite of all our staff is NUVO, a 'pretty in pink' sparkling vodka, that is light, tasty and very mixable. We are featuring NUVO in our Outrageous Cocktail for the Cure, 'Long Pink Stockings' and back by request is 'Longing for Mr. Big', a cocktail that we made for the Sex and the City Movie Premiere. NUVO representatives will visit to sample this delicious sparkler three times during October.

Wednesday October 8 - NUVO @ BluOne McGregor Samples & tasting 9-11 pm
"Wear Pink for a free drink" from 10-11 features NUVO and SKYY Infusions Vodka
Thursday October 23 - NUVO @ Blu3 Gulf Coast Samples & tasting 9-11 pm
Plus Belk's Kristen Davis Fashion Show and 'Crista' from Sunny 106 visits BLU
Wednesday October 29 - NUVO @ BluOne McGregor Samples & tasting 9-11 pm
Grand Prize Week! Purchase Nuvo or make a donation to win a Coach Bag!!!

'VOICE FOR HIRE' BOOKSIGNING and TJ KELLY in CONCERT this Saturday Night

Fort Myers resident Randy Thomas is the first lady of voice over, and her new book, "Voice for Hire" debuts this Saturday October 11 at Borders Books in the Gulf Coast Town Center. This Star-studded party will also feature the area's best new music as the TJ Kelly Band plays concerts throughout the afternoon and evening on the Market Plaza stage. Kellie Burns of NBC-2 will host the event that starts at 4 PM and County Commissioner Brian Bigelow will be on hand to celebrate the day. Sponsors and supporters include BLU, Gulfshore Life Magazine and Borders and Randy Marsh of Lite 93 FM will be broadcasting live. Plenty of festivities and fun for the whole family, and the Gulf Coast Town Center 'Kids Zone' starts at 3 PM with face painting, balloon making and specials on Cold Stone Creamery...YUM!

GATOR COUNTRY'S VALERIE ST. JOHN'S SUPPORTS 'BLU GOES PINK' THIS SUNDAY OCTOBER 12

Special thanks go to our gal, Val...who has entertained Southwest Florida as the area's top rated morning radio personality for more than a decade...Valeri St. John of Gator 101.9 's Val and Stan Show will be at BluSushi in the Gulf Coast Town Center this Sunday at 1 PM when she will host a Blu goes Pink Party for Komen Supporters and Survivors of Breast Cancer. We'll also unveil the newest Outrageous Cocktail for the Cure...'The Valagator' a delicious, refreshing 'gitt'er done with flavor' kind of Cocktail that Val herself helped design. \$1 of every Valagator sold from October 12 to November 1 will be directly donated to Susan G. Komen of SWFL. Valeri will also be at Belk's at 3 PM to model fashions at a Susan G. Komen Fashion Show that will also feature samples of Blu's Outrageous Confectionery Cocktails

Event: Val St. John's 'Blu goes Pink' Sushi & Cocktails
When You Go: Sunday October 12 @ 1-3 PM
Where You Go: Blu3 Gulf Coast Town Center
\$25 ticket includes passed samples of Blu Sushi, one Outrageous Cocktail for the Cure, a wine tasting and free chance ticket for a Belk's Gift Basket and Blu Sushi Wine Valet. \$10 of every ticket goes directly to local Susan G. Komen Affiliate.



Whether the girls are out for Makeover Mondays or for a Wednesday Night 'wear pink for a free drink' night on McGregor there's more chances to donate and win at all Blu Sushi locations in October

THIS WEEK		
Wednesday October 8	BluOne	Nuvo 'Think Pink' Party @ BluOne
Thursday October 9	Blu3	"Wear Pink...one free drink" 10-11pm
Friday October 10	ALL BLU	'Goose the Clock' Happy Hour 4 to 7
Saturday October 11	ALL BLU	'Little Black Dress' Saturday Night
Saturday October 11	Blu3	'Voice For Hire' Book signing & TJ Kelly LIVE
Sunday October 12	Blu3	Komen Supporters Lunch • Valerie St. John

SATURDAY OCTOBER 11TH

ALL DAY EVENT AT **BLU3**

AT THE MARKET PLAZA STAGE

GULF COAST TOWN CENTER

10045 Gulf Center Drive • Fort Myers, FL 33913 • 239.334.BLU3

Randy Thomas 'Voice For Hire' Book Signing Party

Hosted by Kellie Burns of NBC-2
Book signings at 4 and 7 pm



& LIVE CONCERT with

TJ KELLY BAND @4:45

DJ BIGG JOHN spins at 10 PM



BLUSUSHI Goes Pink

SUSAN G. KOMEN FOR THE CURE
SOUTHWEST FLORIDA

'Blu goes Pink' for the Cure all October long

SUNDAY OCTOBER 12th @ 1pm

OutrageousCocktails.com presents
'The Valagator' BELK'S FASHION SHOW @ 3 PM
Blu serves Chocolate Martini samples!

WWW.BLUSUSHI.COM