

ON THE MOVE

Banking



Kelley

Jim Kelley has been appointed to vice president, business-banking officer at **Colonial Bank**. Kelley is responsible for providing financial solutions to small business owners and professionals throughout Charlotte County. Kelley, who joined Colonial Bank in April 2007 as a business-lending officer, has more than 20 years of experience in the banking industry. He serves on the board of directors for Hearing Impaired Persons of Charlotte County, Inc. and is vice chairman of the Charlotte County Affordable Housing Advisory Committee. He also is a member of the Charlotte County Chamber of Commerce, the North Port Area Chamber of Commerce, Port Charlotte High School Athletic Boosters and Holy Trinity Lutheran Church. He volunteers for the Charlotte County Homeless Coalition, Habitat for Humanity and the Charlotte County Little League.



Maniscalco

Salvatore Maniscalco has been appointed vice president/relationship manager of **First Community Bank** of Southwest Florida's new branch at 3414 Forum Blvd in the Forum retail center in Fort Myers. A resident of Fort Myers, Maniscalco has more than 20 years experience in banking, most recently acting as the business banking officer at a regional bank. He is a graduate of Florida Southern College.

Media



King

Rod H. King has been named publisher of **Naples Florida Weekly**. The newspaper begins publishing on Oct. 2. King has been a successful media executive for over 28 years on both the client and media side. He was the market publisher for Florida Designers Review. Prior to that, he was business development director at n Media Group where expanded n magazine sales and profits and launched or improved several successful titles, including Space Coast Living, Foyer, Lee Magazine, n good health and Golfing Naples & Southwest Florida. He has a graduate degree in marketing from the University of Connecticut and a bachelor's from Florida Southern College.

Salons

Skin Care Specialist **Sarita Saini** has joined **Red Salon & Spa**. Saini specializes in full facial and brow threading, a trendy brow and facial hair removal technique that originated in India. She was trained and licensed in threading while living in India and recently graduated from the Florida Skin Academy. Threading is recommended for all skin types, and is often preferred over traditional waxing because it is painless, creates less redness, and allows a better shape to the brow line. Threading by Sarita is available at Red Salon & Spa located in Cape Coral and Fort Myers.

Construction

Autumn Spalding, HVAC estimator at **B&I Contractors**, received the Outstanding Membership Promotion award at the American Society of Heating Refrigeration and Air Conditioning Engineers 2008 Region XII Conference held in Buenos Aires, Argentina. ASHRAE is a professional organization that promotes the HVAC industry and technology. The organization also develops standards and guidelines that are recognized internationally as the basis for numerous building codes and regulations. The award is presented annually to the Membership Promotion Chapter Chairperson who exceeds her goals and has the best performance in Region XII. Region XII consists of 14 chapters located in Florida, Puerto Rico, Argentina and Brazil. Spalding has held the committee chairperson position in the Southwest Florida ASHRAE Chapter since 2007 and has been employed by B&I Contractors since 2000. B&I Contractors is a commercial mechanical, electrical and plumbing contractor with offices in Fort Myers and Sarasota.

Advertising



Scott

Samantha Scott, vice president of **Pushing the Envelope**, has been invited to participate in a panel discussion at the American Advertising Federation's National Student Conference in October. An annual event, the conference is an opportunity for students to learn more about the advertising industry and how to make the transition from college to corporate. Students will be able to network with leaders from the advertising, marketing and communications industries and hear discussions on the advancements in e-marketing, and the role of corporate responsibility. Scott, president of AAF Southwest Florida chapter, was chosen to

be one of five panel participants from across the country to speak in the "AAF/National Student Advertising Competition Alumni: Where They Are Now and How Can You Get There" segment, based on her previous involvement on the collegiate level and her current professional and AAF positions.

Real Estate



Freelove

George Freelove has joined **The MarketingDirectors, LLC**, as sales manager at North Star Yacht Club. With extensive experience in all aspects of new residential home building, construction, development, financing and sales and marketing, Freelove has held executive positions with local, regional and national homebuilders. Most recently, he served as senior vice president of Vision Homes USA in Fort Myers. Freelove is a member of the Institute of Residential Marketing, chairman of the National Association of Homebuilders Sales and Marketing Council, and is a past board member of the Florida Home Builders Association.

Architecture

Ken Buschle, head of quality control and specifications for **Gora/McGahey Associates in Architecture**, was a featured speaker at the Construction Specification Institute, Southeast Region Conference recently held in Orlando. Buschle, a Leadership in Energy and Environmental Design (LEED) accredited professional, spoke on behalf of the Speakers Bureau for the U.S. Green Building Council Florida Gulf Coast Chapter. He addressed GreenFormat, a new sustainable design standard that provides eco-friendly guidelines for architects, engineers, contractors and material suppliers. Buschle joined Gora/McGahey Associates in 1988 as a contract administrator. During his tenure, he has led the company's 20-year pursuit of sustainable design. He has implemented environmentally sound practices and oversees the firm's LEED certification education program. In addition to being a member of the USGBC Florida Gulf Coast Chapter, Buschle is president and a board member of the local Construction Specifications Institute and a member of the Florida Green Building Coalition.

Retirement Communities

Peter Dys, president of **Shell Point Retirement Community**, and **Donna Duss**, RN, president of **Duss Healthcare Consulting** and vice president of Shell Point's Board of Directors, were honored by the Florida Association of Homes and



Dys

Services for the Aging. Dys received the 2008 Distinguished Service Award, and Duss received the 2008 Trustee of the Year Award for outstanding achievements in their roles in the retirement and life care industry. Dys has served for 23 years as president of Shell Point Retirement Community and has been responsible for the growth and financial stability of the organization. Under his direction, Shell Point has grown from 800 residents to more than 2,100, and has provided jobs for more than 850 employees, and he has also launched a variety of innovative programs and services that have benefited thousands of seniors.



Duss

Hospitality



Stemle

Donandrea R. "Dee" Stemle has joined **DOC Hospitality** as director of sales. In her new position, she will be responsible for overseeing the sales and marketing operations of the Holiday Inn Historic District, including all group sales and meeting functions. A Fort Myers resident since 1978, Stemle has more than 18 years experience in the hospitality industry. She served as national sales manager for Sundial Beach and Tennis Resort from 1985 - 1998 and as senior sales manager for Sanibel Harbour Resort from 1998 - 2004.

Education



Nulman

Pamela L. Nulman, APR, has joined **Edison State College** as the public information specialist for the Lee County campus. Reporting to Campus President Dr. Robert R. Jones, Nulman will coordinate internal and external campus communications to build awareness and keep students, faculty, staff and the local community on the leading edge of emerging opportunities, contributions and the successes of Edison State College. A seasoned public relations and marketing professional, Nulman has more

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