

Hey kids, parents, grandparents, aunts and uncles, even FTDO too!

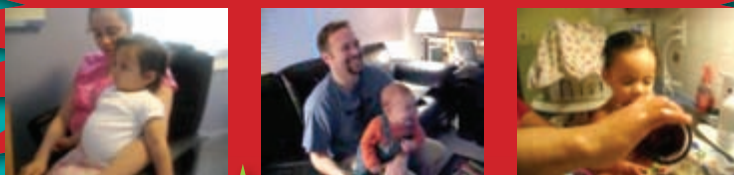
Checkout



and explore videos, games, social networking and more!



Today's Top Video



eKIDtv.com is the safe, clean and family-friendly alternative to YouTube™

Join Today - It's FREE!



Sponsored By:



'SAFE' WEB SITE BUILDS VIEWERS

From The News-Press

A kid-oriented Web site launched by a pair of Fort Myers business owners has garnered Internet endorsements and is growing an audience.

The free site, ekidtv.com, was created earlier this year by Sandy and Jay Russo, owners of Fort Myers based Good Deals Appliances.

The site features member-produced videos and photos, like



popular sites MySpace or YouTube, but none of

the profanity or other adult material commonplace there.

"We just wanted a safe place for kids to go that didn't have all the inappropriate stuff," Jay Russo said.

He said he got the idea for a site when his nephews were showing him videos on YouTube. Those videos weren't objectionable, but the site listed related videos that shocked him.

"It wasn't just inappropriate for children," Jay Russo said. "It was inappropriate for anyone."

All materials posted to ekidtv.com are reviewed before being posted and the site allows members to communicate only through scripted notes, so there is no way to contact members or post harsh or profane comments.



"There are no negative comments, so there can't be any bullying," Sandy Russo said.