

BUSINESS BRIEFS

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12901 McGregor Blvd., Fort Myers
(Across from The Landings)

239-481-6624

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References Available

Kidney Center selects Conric Holdings

Dr. Ganesh Shenoy and Dr. Tony Gulati of the Lee Kidney Center have selected Conric Holdings (ConricHoldings.com) and its CEO, Connie Ramos-Williams to manage their communications, public relations, marketing, advertising, and event planning.

Lee Kidney Center specializes in the prevention, diagnosis and treatment of kidney disorders. They are located in Fort Myers and Lehigh Acres.

Olive Garden opens new Tuscan farmhouse-design in Cape

Olive Garden opens its newest restaurant in Cape Coral at 1910 Pine Island Road N.E. on Monday, April 21 at 4 p.m. The new restaurant is built in the company's Tuscan-farmhouse design — the first in Lee County.

Approximately 165 jobs will be created with the opening of the 247-seat, 7,399 square-foot restaurant. According to the National Restaurant Association's 2008 Industry Forecast, restaurant sales in Florida are expected to grow 5 percent this year.

"Cape Coral continues to grow and prosper making it the perfect location for the newest member of Olive Garden's family of local restaurants," said Valerie Insignares, executive vice president of operations for Olive Garden.

Alternative planning subject of Land Institute talk

The Urban Land Institute Southwest Florida District Counsel will host a breakfast meeting on "Real Urbanism: An Alternative Planning Approach" on Wednesday, April 30. The meeting will begin at 8:30 a.m. at

The Plantation Golf & Country Club, 10500 Dartington Drive in Fort Myers.

The featured speaker is Bernard Zyscovich, President and Managing Partner of Bernard Zyscovich, AIA. Zyscovich has been probing the parameters of design innovation for more than 30 years. A dedicated preservationist and urbanist, he has served in numerous community leadership roles, including Chairmanship of the Miami Design Preservation League, the organization responsible for the historic designation of the Miami Beach Art Deco District.

His writing on architecture and urban design has been widely published in numerous magazines. His book, "The Technique for Creating Real Urbanism," was published by the Urban Land Institute in 2007.

The cost of the meeting is \$45 for ULI members, \$55 for non-members, \$35 for young leaders, \$25 for government members, and \$25 for students. For additional information or to register, please call the ULI Southwest Florida District Counsel at 1-800-321-5011.

Intech Printing gets new press

Intech Printing & Direct Mail, Inc. has obtained an HP Indigo press 3050.

Designed for the most demanding production environments, the HP Indigo press 3050 delivers up to seven-color printing, high-definition images, and outstanding sub-



COURTESY RENDERING

Intech Printing recently acquired a state-of-the-art HP Indigo press 3050 for its commercial print operations.

strate selection.

"The HP Indigo produces amazing image quality that rivals offset printing," says Colleen Hussey, Digital Printing Manager at Intech. "In some cases, surpasses it."

The HP Indigo dramatically reduces turnaround time and offers customers affordable short-run printing, including quick and efficient personalization. Applications include brochures, direct mail, manuals, postcards, fine art printing, and product collateral to name a few. For more information visit www.intechprinting.com or call (239) 643-3430.

Intech Printing has offered quality printing since 1987.

Meeting explores marketing for the off-season

The Southwest Florida Attractions Association will hold its monthly breakfast meeting on Wednesday, April 16 at 8 a.m. at its new location - Hilton Garden Inn on Summerlin Road and College Parkway.

This month, attendees will have the opportunity to network and share ideas with their fellow attendees in an informal round table designed to promote the exchange of marketing, sales, partnerships and other ideas for your business or attraction during the upcoming off-season.

Each table will have an opportunity to work on one of the topics, then share the results with the rest of the breakfast attendees so everyone receives the benefit of the group's ideas and networking during an informal exchange.

For anyone trying to prepare for the off-season with new and innovative ideas or programs, this breakfast meeting is a must.

For reservations please reply by April 11 via email to Shelley Starnar-Pritt ssstarnar@miromar.com or call 948-3766. ■

REALTOR® Association of Greater Fort Myers and the Beach, Inc.

20th Annual Benefit Golf Tournament

PLANTATION GOLF & COUNTRY CLUB/CENTEX HOMES
FOUR PERSON, BEST BALL SCRAMBLE

Friday, May 9, 2008

11:00AM REGISTRATION AND LUNCH

1:00PM SHOTGUN START

5:30PM COCKTAIL RECEPTION

6:30PM DINNER, AWARDS AND AUCTION

Registration Fee: \$100/Player, which includes golf, lunch, cocktail reception, dinner, awards and auction.

For more information call 239/936-3537, ext. 234. Sponsorships available.



Event proceeds benefit C.A.R.E.S and the REALTOR® Association Crisis Fund

CARES, Community Awareness in Recognizing & Educating on Suicide, is a 501c3 non profit organization committed to educate and support the members of the community on suicide prevention.

The REALTOR® Association Crisis Fund is a monetary reserve collected through the annual golf tournament and other fundraising activities for the benefit of Association members and/or immediate family who are facing hardship from natural catastrophe or the death of a primary income provider.

Event Sponsors:

