

New medical equipment company opens

Pro Med Instruments, a worldwide medical equipment manufacturer, has opened a new sales and distribution office in Cape Coral's Community Redevelopment Area.

Pro Med Instruments designs and manufactures the largest selection of cranial stabilization, brain retractor systems and accessories for neurosurgery, marketed worldwide in more than 50 countries. This product line was launched in 1993, when the Freiberg, Germany-based company developed the DORO line of surgical products in close collaboration with leading neurosurgeons and nurses.

Pro Med Instruments moved its American sales and distribution office from Lehigh Acres to Cape Coral based on the availability of broadband Internet connectivity and proximity to its work force. The

Cape Coral Economic Development Office was instrumental in finding a suitable location for the office and facilitating regulatory processes.

Located at 4529 S.E. 16th Place, Suite 101, Pro Med Instruments' Cape Coral office employs five people in management, operations, sales and service engineer positions, according to Sandra McDonald, vice president of operations and marketing for North America.

"We are pleased to welcome Pro Med Instruments to Cape Coral," said Mike Jackson, the city's director of economic development. "From this sales office, Pro Med Instruments is proving that the Cape can be the preferred location for managing a global business. This is a positive beginning." ■

Fox Electronics buys Seattle firm

Fort Myers-based Fox Electronics recently acquired Jet City Electronics Inc., a Seattle-based semiconductor design firm. The acquisition enhances Fox's position as a leading semiconductor company and enables the manufacturer to provide lower cost products to its worldwide customer base.

"We offer our customers a broad range of products at the best cost-performance ratios," said E.L. Fox, Jr., president of Fox Electronics. "The acquisition of Jet City enhances our ability to do this by bringing fresh, strategic technology that is ready for implementation into the market. It also enables us to develop and implement the latest technologies into our product offerings quickly and cost-effectively."

Established in 1994, Jet City was instrumental in the development of Fox's revolutionary new line of XpressO configurable oscillators. Jet City also has pioneered several other cutting-edge technologies and several maskless memories that increase reliability while reducing costs.

Founded in 1979, Fox Electronics is America's leading supplier of standard and custom frequency control products, including the industry's broadest line of crystals, oscillators, crystal filters and more. The company's global headquarters is located in Fort Myers at 5570 Enterprise Parkway. Fox Electronics has facilities, representatives and distribu-

tors throughout the world including Europe, Hong Kong, Taiwan and Japan. For more information, call (239) 693-0099 or visit www.foxonline.com ■

Management consultant launches new Web site

Sue Huff, owner of E. Sue Huff & Associates, Inc., a marketing and management consulting firm located in Naples has launched a new Web site. The purpose of the new Web site is to exchange and promote information about the marketing and management services provided by the firm as well as provide a resource for business books, marketing tips and more. The site can be found online at www.esuehuff.com.

"The website is dedicated to providing new and existing clients with information and tools they can use," said Sue Huff, owner of E. Sue Huff & Associates Marketing and Management Consulting, Inc. "Integrity NETworx designed and built the Web site and I am very pleased with the work they have done."

The firm's clients vary from computer software developers, aviation repair stations, banks, real estate, transportation, medical and accounting practices to educational, governmental and non-profit organizations. ■



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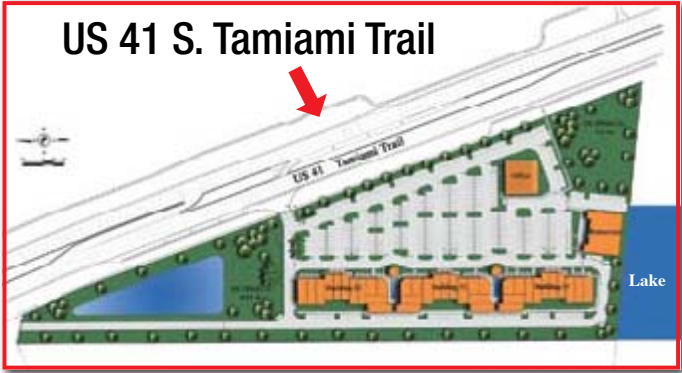
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