

SNOWBIRDS

From page 1

have improved the quality of his seasonal job applicants, Sereno said.

"This year, maybe because of the economy, we don't have to sift through the ap-

plications as much," Sereno said. "I see a lot of applicants with college degrees who need jobs. I've hired teachers who use the money to supplement their incomes."

Other business hirings seem to be more along the holiday time period and could last until the end of January rather than the whole snowbird season.

Big corporate employers such as Barnes &

Noble, Toys "R" Us, Target and others did not have specifics on after holiday season hiring.

"We hire about 60 to 70 team members at a store nationally for the holidays. It varies with the store's needs and location," said Ana Williams, a Target spokesperson. "We start hiring in October and it looks like we continue until January."

Company officials parroted Toys "R"

Us spokesperson Lisa Lewin's speech, "We offer competitive pay at market," when asked about pay scales.

The Publix supermarket chain used to hire seasonally but stopped.

"We plan for business fluctuations all year long," said Shannon Patten, a Publix spokesperson. "We keep our stores fully staffed all year long." ■

Robb & Stucky launches catalog, online shopping



A new multi-level, interactive Web site and a visionary lifestyle catalog offer expanded gateways into the unparalleled world of style offered by Robb & Stucky Interiors. As a leader in the interior design and home furnishings field, the company is committed to offering a unique, personalized shopping experience to its customers. The initiative is led by the team of Jon Rubinstein, vice president of the company's Direct to Customer Division, and Mary Wilson, vice president of advertising. The new client-centered campaign supports a core principle of Robb & Stucky Interiors — stellar customer service.

"While consumers always enjoy visiting our expansive, beautiful showrooms, the new Web site and catalog provide them with additional tools as they search for furnishings which meet their lifestyles," Rubinstein said.

Transporting the reader to exotic destinations like Tuscany, Spain and the Caribbean Islands, the catalog allows readers to envision how furniture inspired by styles from around the globe can work perfectly in their own homes. "Our catalog is all about easy shopping," said Wilson. "At Robb & Stucky, we offer only the best quality products, and all of them offer real value — from affordable ready-to-go style to the height of hand-crafted luxe." ■



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