

# ON THE MOVE

## Real Estate



Ginsberg

**Joe Ginsberg**, senior advisor for the commercial real estate brokerage firm **Sperry Van Ness / Rambo & Ginsberg** in Fort Myers was recently awarded the Certified Commercial Investment Member designation by the CCIM Institute, a leading professional commercial real estate association. A CCIM represents today's most knowledgeable, experienced, and successful commercial real estate brokerage specialists. Ginsberg specializes in the sale of income producing properties including shopping centers, office buildings and hotels in Southwest Florida. Only 6 percent of the estimated 125,000 commercial real estate practitioners nationwide hold the CCIM designation.

## Finance



Grace

**Grace Tax Advisory Group** announced that **Robert E. Grace** has accepted an invitation into one of the nation's most exclusive group of financial advisors - Ed Slott's Elite IRA Advisor Group. The Ed Slott group is an invitation-only organization of financial advisors dedicated to effectively managing the distribution of assets from Individual Retirement Accounts. To become a member an advisor must be invited by Ed Slott, CPA, nationally recognized as an unparalleled expert on all issues relating to IRAs and retirement accounts.

## Banking



Landfried

**Dennis A. Landfried** has joined **FineMark National Bank & Trust** as senior vice president of trust and investments. Landfried's responsibilities will include developing and cultivating long-term relationships and evaluating clients' banking, investment and trust needs. Landfried has 11 years of banking and relationship development experience, including his previous position as senior investment and trust consultant for a bank in Fort Myers. A Certified Trust Financial Advisor, Landfried has a bachelor's degree in finance from the University of Florida. He is an active member of several community organizations and has served as chairman of the board of Big Brothers and Big Sisters of Southwest Florida.



Newman

**Commerce Bank of Southwest Florida**, a locally owned and operated community bank, announced the promotion of **Betsy Newman** to the position of Vice President, Residential Mortgage Manager. In this role, Newman will be directly responsible for all the bank's residential mortgage and lending functions. Newman has 25 years of professional experience. She originally started in the profession locally with a family-owned business in Fort Myers, specializing in mortgage, real estate and building. She attended Fort Myers High School and Santa Fe Community College.

## Construction



Conran



Budd

**Owen-Ames-Kimball Company** announced the promotion of **Patrick Conran** to Southwest Florida central zone operations general superintendent and **Rex Budd** to Southwest Florida south zone operations general superintendent. Within OAK, a general superintendent functions as senior manager in oversight of multiple projects to ensure timely completion, safe operations, quality achievement and adherence to budget. Conran was formally the south zone general superintendent. He has been employed at OAK since 1996. Conran is an OAK shareholder. Budd has been with OAK since 2005, when he joined the Florida operations as superintendent on the Marco Marriott Resort and Spa multi-year renovations. Before joining OAK, Budd owned his own custom home construction company in Georgia.

## Healthcare

The **Lee Memorial Health System Foundation** has added four members to its Greater Fort Myers Development Council. The new members joining the Foundation's council are **Carl Nicolosi** of Private Asset Management Group; Adam Piatt, a Financial Advisor with Merrill Lynch in Fort Myers, **Alexander Robinson**, President of Northern Trust; and **Robert Vice**, President & CEO of Florida Shores Bank. The Greater Fort Myers Development Council helps the Lee Memorial Health System Foundation establish roots in the local communities it serves. Council activities include philanthropic endeavors and spreading the word on health care issues and critical funding needs.



Craparo

**Chris Craparo**, president of air conditioning and heating contractor **Preferred Air**, recently received his certification as an indoor environmentalist. Offered by The Indoor Air Quality Association, becoming a Certified Indoor Environmentalist validates the individual's expertise in fundamental principles and indoor environmental quality. Having the CIE certification, Craparo is qualified to protect homeowners, builders, remodelers and others in the community from the issues associated with poor indoor air quality.

## Golf

**Jim Simpson** has been named the director of golf at **Del Webb at Ave Maria**, a semi-private 18-hole championship course designed by Gordon Lewis and developed in conjunction with a residential community. Simpson moved to Florida from Kentucky in 1991 with Marriott Golf, the golf division of the Marriott Corporation. His professional golf experience includes resort and member-owned private courses, including 13 years with Marriott Golf. He has served as a head golf professional and/or a director of golf since 1998 and been a PGA member since 1989.



Garon

**Joey Garon**, vice president of **New Leaf**, the amenity management division of Bonita Bay Group, was a featured panelist at the recent Golf Inc. Fall Conference in La Quinta, Calif. The panel discussion, entitled, "The Make-up of a Successful Golf Community," presented best practices for world-class customer service, club operations, member programs and activities, facilities management, operations and fiscal responsibility. Garon leads New Leaf's team of strategic planning, membership programming, golf and clubhouse operations, facilities management and human resources professionals. The company manages the clubs and amenities in Bonita Bay Group's portfolio of master-planned communities and offers management services to a limited number of amenity operations outside the Bonita Bay Group family.

## Medical



Elmquist

Fort Myers ophthalmologist **Dr. Trevor Elmquist** presented an educational seminar on ocular emergencies to third-year medical students at **Gulf Coast Hospital** on Oct. 30. Dr. Elmquist has prac-

ticed ophthalmology for more than 15 years and specializes in all aspects of eye care. Elmquist discussed diagnosis and emergency treatment procedures that give physicians the best chance to save patients' vision in the event of serious vision threatening changes.

## Media

Gulfshore Life's "**Homebuyer**," a magazine dedicated exclusively to the real estate industry, announces three new appointments. **Lynne Groth**, founding editor and currently publisher of the 15-year-old publication, has been named Executive Publisher. Sales and marketing will be headed by Diane Loveless and Rob Wardlaw, who have been named Publisher and Associate Publisher respectively. In addition to their new roles, both remain associate publishers of the company's two monthly magazines, Gulfshore Life and Gulfshore Business, while Ms. Groth also remains publisher of Gulfshore Life.

## Non-Profits

**LARC, Inc. of Fort Myers** named **Lisa Cronin Miller** as its new Director of Community Relations and Education. In this role she is responsible for the fundraising, marketing and educational activities of the organization as well as developing new relationships with community and business leaders. Prior to joining LARC, Inc., Miller was President of the Sensitivity Awareness Workshop of Southwest Florida, Inc. The purpose of the Workshop was to educate individuals about people who have physical, mental or learning disabilities through a hands-on, interactive program that fosters an understanding and a sincere sense of compassion and empathy towards those with disabilities. Over 10,000 people participated in the workshop. Lisa will continue presenting the workshops as part of LARC's overall fundraising and community awareness activities.

## Theater



Logue

**The Schoolhouse Theater** announced the newest member on staff at the theater, **Bobby Logue**. While he's a new face in the administration at The Schoolhouse, Bobby is no stranger to the theater. He has been seen in numerous shows at The Schoolhouse Theater. Last season Logue took on the position of choreographer, which he continues this season (he choreographed the current show, "Forever Plaid"). While he'll be backstage during shows instead of on stage performing, guests will still get to see Logue greeting people in the lobby as House Manager and doing the pre-show announcements. ■

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