

# MARKET NEWS

## Engle Homes' sales solid

Sales have neared 20 percent in the first phase of Engle Homes' newest gated Fort Myers community, Reflection Isles, located at the end of Palomino Lane, announced Bruce Hershey, director of sales and marketing.

Currently, 105 of 612 homes are under contract for sale in the first phase of the 290-acre community. At completion, Reflection Isles will include 120 twin villas, 226 executive homes, 90 estate homes, 176 townhomes, more than 40 acres of lakes and 107 acres of preserve in a park-like setting.

Homes in Reflection Isles range in size from 1,368 to 3,510 square feet of living area and have three to five bedrooms, two to three baths, open living areas, lanais and lake and preserve views. Prices range from the \$200s to the \$500s

Planned amenities include a lake-front 8,000-square-foot clubhouse with fitness center, billiards room, children's playground, basketball, volleyball and tennis courts, swimming pool and natural wildlife corridors.

Engle's award-winning homes in Southwest Florida can be found in communities such as Reflection Lakes in Naples, Marbella at Spanish Wells in Bonita Springs, Cape Royal in Cape Coral and Reflection Isles and Reflection Key in Fort Myers.

The Reflection Isles sales center is located on the west side of Daniels Parkway just south of Fiddlesticks in Fort Myers and is open Monday to Saturday 10 a.m. to 6 p.m. and Sunday from 11 to 5 pm. For more informa-



COURTESY PHOTO

Engle Homes' Tuscan model at Reflection Isles in Fort Myers.

tion call (239) 590-9099 or visit [www.MyReflectionIsles.com](http://www.MyReflectionIsles.com).

## Builder debuts sales RV

International builder developer Taylor Woodrow has taken the show on the road with Taylor Woodrow on the Go - a fully equipped RV sales center on wheels.

The RV is Taylor Woodrow's unique way of bringing all the conveniences of a complete sales center directly to the homebuyer. Taylor Woodrow on the Go provides guests with up-to-date information regarding all Taylor Woodrow communities and will appear at local sporting events, concerts and other special locations. Featuring a fully furnished sitting area, guests can obtain information regarding sales, floorplan options, amenities and marketing materials for Taylor Woodrow's Southwest Florida communities.

The one-of-a kind RV will also provide refreshments and informational

video clips of Taylor Woodrow communities presented on several high-definition flat screen TVs. Professional sales representatives will be available to answer any questions and assist with home selection.

"Reaching the Southwest Florida community has always been an important goal" said Southwest division president Alan Smith. "The Taylor Woodrow on the Go RV is our way of establishing relationships and bringing the information directly to the homebuyer."

Taylor Woodrow homes in South-

west Florida are located at Vasari Country Club, Mediterra, Shadow Wood Preserve, Treviso Bay, Mediterra, Tortuga, River Hall, Portico, Magnolia Landing, Estero Palms, Sandoval and the newly named "Community of the year," Lucaya at this year's Pinnacle Awards.

## Sands sells building

Moorestown, L.L.C., a Florida limited liability company, has sold Unit 1, a 1,579+/- square foot office warehouse condo unit at Plantation Corporate Park located off of Plantation Rd., just north of Crystal Drive, to LF West, L.L.C. The owner paid \$345,000 and will occupy the space. Paul Sands of VIP Commercial TCN Worldwide negotiated this transaction.

## Big leases signed

Iron Mountain Information Management, Inc. has leased 35,456 SF of space in Building D of the SW Florida Business Center, located at 7874 Drew Circle in Fort Myers, from Carroll Partnership, LLP. Bob Johnston, Jerry Messonnier and Derek Bornhorst, all of CB Richard Ellis, represented the Landlord, and Brandon Stoneburner of Cushman & Wakefield of Florida, Inc. represented the Tenant.

Corporate Caterers, Inc. has leased 1,882 SF of space in the Southwest Florida Business Center, Building A, located at 7874 Drew Circle in Fort Myers, from Carroll Partnership, LLP. Bob Johnston, Jerry Messonnier and Derek Bornhorst, all of CB Richard Ellis, represented the Landlord, and Nathan Sheppard of Gates D'Alessandro & Woodyard represented the Tenant. ■



COURTESY PHOTO

Taylor Woodrow on the Go - A fully equipped RV. From the left are Southwest Florida Division President, Alan Smith; VP of Land Development, Mike Lane; VP Customer and Community Operations, Jim Whitmore

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- 22,000± SF Building for Sale
- 2.28± Acres
- First Fl: 18,000± SF
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- 350 Ft. Frontage
- **PRICE: \$3,995,000.00**



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